



# GREEN PTO

## 2022-2023 Sponsorship Opportunities



The Green Elementary Parent Teacher Organization is a volunteer non-profit organization that raises money for the children at Green Elementary. This school is part of the San Diego Unified School District and is nestled in San Carlos in San Diego. The TK-5 school is a top 10 school and has been designated as one of California's "Most Distinguished Schools".

San Diego Unified funds teachers and academics like Math, English, Social Studies, and Science however they do not fund Physical Education, Art, Music, or other enrichment STEAM programs. The Green Elementary PTO fundraises \$70,000+ each year so that the kids at Green can receive music, art, physical education, teacher stipends, and engaging programs so that they can thrive.

For the 2022-2023 school year, Green Elementary PTO would like to find corporate sponsorships to help in its fundraising. Please look at the different levels below and contribute to fulfilling our goal of educating our children with the great gift enrichment programs, and community support.

Thank you!  
Becky and Lucelyna  
Green PTO Co- Presidents 2022-23



## \$5,000

### (2 Available)

- Company's logo prominently displayed as Presenting Sponsor ie: The Green Elementary PTO (Sponsored Event) presented by (your company name/logo here)
- Opportunity to exhibit with a canopy on campus at any of the Green Elementary PTO events listed below.
- 4 digital ads for social media throughout the school year (artwork to be submitted by sponsor)
- Company's logo displayed prominently on Green Elementary Event promotional materials ie: website, programs, digital program, posters, flyers
- Company's logo displayed prominently on Jog A Thon t-shirt and sweatshirt
- Shout out in Dr. Motsinger's Principal's Message
- Logo recognition on the flyer that goes home with each child for sponsored event
- Opportunity to place a goodie bag coupon/ item for VIP guests at the Gecko Gala
- Full page ad in Holiday Sing, Gecko Gala, and 5th Grade Promotion Program
- Banner hanging at the school recognizing sponsor at the \$5000 level
- Other activation opportunities can be negotiated to get company in front of Green families

## \$2500

### (4 Available)

- Opportunity to exhibit with a canopy at 3 events of your choosing on campus (events/ dates listed below)
- 3 Digital Ads on social media
- Logo placement on Green Event Materials including, website, programs, digital programs, posters flyers (artwork to be submitted by sponsor)
- Company's logo displayed prominently under presenting sponsor logo on Jog a thon t-shirt
- ½ page ad in Holiday Sing, Gala and 5th Grade Promotional Program
- Logo recognition on flyer that goes home with each child for sponsored event.
- Recognized as Exclusive Jog A Thon Prize Ceremony Sponsor
- Opportunity to place a goodie bag coupon/ item for VIP guests at the Gecko Gala
- Banner hanging at the school recognizing sponsor at the \$2500 level  
Receive logo on kids who raise \$50 + for Jogathon

**\$1500**

**(3 Available)**

- Opportunity to exhibit with a canopy on campus at 2 events of your choosing
- 2 digital Ads on social media (artwork to be supplied by sponsor)
- Logo placement on Green Event promotional materials including website, printed materials, digital programs, posters and flyers
- Company's logo displayed prominently under \$5000 and \$2500 logo on Jog a thon t-shirt
- 1/4-page ad in Holiday Sing, Gala and 5th Grade Promotional Program
- Opportunity to place a goodie bag coupon/ item for VIP guests to the Gecko Gala
- Recognized as Jog A Thon Winners Breakfast Sponsor
- Banner hanging at the school recognizing your \$1500 contribution



**\$1000**

**(5 Available)**

- Opportunity to exhibit with a canopy on campus at 2 events of your choice
- Logo placement on Green Event promotional materials including, website, printed materials, digital programs, posters and flyers
- logo on Jog A Thon t-shirt
- 1/4-page ad in Holiday Sing, Gala and 5th Grade Promotional Program
- Opportunity to place a goodie bag coupon/ item for VIP guests at the Gecko Gala
- Recognized as Jog a thon Pizza Party Sponsor
- Banner hanging at the school recognizing your \$1000 contribution



**\$750**

- Logo placement on Green Event promotional materials including, website, printed materials, digital programs, posters and flyers
- Logo on Jog A Thon t-shirt
- Business card sized ad in Holiday Sing, Gala and 5th Grade Promotional Program
- Recognized as Jog a thon Carb Load Sponsor
- Banner hanging at the school recognizing your \$750 contribution



**\$250-\$500**

- Logo on Green Event website, and posters and flyers
- Business card sized ad in Holiday Sing, Gala and 5th Grade Promotional Program
- Banner hanging at the school recognizing your contribution.

**In-kind donations**

Opportunity to have your logo on website and event promotional materials



# Green Calendar Events

Depending on Sponsorship Level, Sponsors will have the opportunity to exhibit on campus

## October 2022

- 7 | Sports Team Spirit Day + Coffee Truck
- 14 | Jog A Thon kickoff & Principal's Coffee Chat @ 7:45am
- 31 | Harvest Parade

## November 2022

- 4 | Crazy Sock Day + Coffee Truck
- 29 | Carb Load Dinner
- 30 | Jog-A-Thon

## December 2022

- 16 | Pajama Day + Coffee Truck
- Holiday Sing
- 19- 31 | Holiday Break

## January 2023

- 6 | Tie Dye Day + Coffee Truck
- 13 | Principal's Coffee Chat @ 7:45am
- 18 | Top 12 Runners' Breakfast
- 19 | Pizza Pary for JAT Top Earners and Runners
- 20 | JAT Prizes (for \$200 & \$50 level winners) & SLIMING!
- 26 | Dine Out Night

## February 2023

- 3 | Super Hero Day + Coffee Truck
- 20 | President's Day - No School
- 23 | Parent Mixer

## March 2023

- 3 | Crazy Hair Day + Coffee Truck
- 6-9 | Book Fair
- 11 | Parent's Night Out- Gecko Gala
- 30 | Dine Out Night

## April 2023

- 7 | Hawaiian Day + Coffee Truck
- 18 | Fine Arts Night + Talent Show
- 27 | Dine Out Night
- 28 | Principal's Coffee Chat @ 7:45am



## May 2023

- 1-5 | Teacher Appreciation Week
- 5 | Gecko Spirit Day + Coffee Truck

## June 2023

- 2 | Neon Day + Coffee Truck
- 2 | Movie Night
- 14 | 5th Grade Promotion

special fundraising events in white





**Yes I would love to support Green Elementary PTO  
for 2022-2023!**

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Sponsorship level**

**\$5000**

**\$2500**

**\$1500**

**\$1000**

**\$750**

**\$500-\$250**

**Check Enclosed: (Please Make Checks Payable to Green Elementary PTO)**

**Credit Card #:** \_\_\_\_\_

**Expiration date:** \_\_\_\_\_ **CVV** \_\_\_\_\_

**Green Elementary Parent Teacher Organization (PTO)**

**Mail in your form and payment to**

**Attn: Erin Liddell- Green Elementary PTO**

**7030 Wandermere Drive**

**San Diego, CA 92119**

**erin@famestudio.com**

**(Tax ID #27-1319521)**

**For more information on this and other exciting Green Elementary Parent  
Teacher Organization (PTO) Events or to donate please visit [greenPTO.org](http://greenPTO.org)**

**Thank you for supporting the Green Elementary PTO!**